



CONVERSION OF A NUISANCE

TO A RESOURCE AND ASSET

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Interreg Baltic Sea Region Total Budget € 2,565,181.00 ERDF Co-financing € 1,924,940.00

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## CHALLENGE

Beach wrack is often regarded as a nuisance, particularly when it lands unexpectedly and in large quantities on tourist beaches. The challenge is to find a balance between public demand for 'clean' beaches, environmental protection and local economies.

The environmental, social & economic impact of different beach wrack recycling

## **OUTPUTS**

A 'Toolkit' of sustainable recycling options

Guidance on resource management and value chains

Information on socio-economic responses Transnational &

cross-discipline stakeholder support network Cross-border & public-private

co-operation

## RESULT

Coastal authorities adopt beach wrack management strategies that are environmentally sound and include sustainable recycling options for pollution & nutrient remediation that provide blue growth opportunities.



**PARTNERS** 



























